|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Know | Understand | Do | CCSS | Assess |
| Persuasive techniques  Emotional appeal  Loaded language  Exaggeration  TBD  claims  reasons  evidence  relevant  sufficient  counterargument  rebuttal  formal style  cohesion  redundancy  concise  Credible sources  Plagiarism  paraphrase  citation  MLA Format  \*TBD | Good arguments are supported with relevant, sufficient evidence. | Analyze the impact of word choice on meaning and tone  Analyze an author’s viewpoint  Evaluate an argument  Analyze how the author distinguishes his/her viewpoint from others  Write an argument.  Present an argument  Gather and evaluate information from multiple sources to explain.  Avoid plagiarism by using standard formatting for citations  Use technology, including the Internet, to produce and publish writing and link to and cite sources as well as to interact and collaborate with others, including linking to and citing sources\* | RI4  RI6  RI8  RI6  W1  L3  SL4  W8  W8  W6 |  |

\*Will get more PD on this throughout 2012-13 school year